

Shaun Machia

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P.O. Box 271 Newbury, VT 05051

From pencil to camera to workstation, I offer art, design and branding services for web, print and film. With my background in illustration and print design, an academic emphasis on digital film production, I draw from various disciplines to provide imagery and marketing solutions.

Experience

Rock Farmer Records

Lead Designer / Production Coordinator

Feb 2017 - Present (1 year 5 months)

- Branding and Sub Branding / Marketing Consultation / Workflow Supervision.
- Logo Creation and concept design for several artists/bands/projects
- Conceptualized and produced Camping&MUSIC festival
- Print Design: posters, albums, tickets, programs, shirts, lanyards
- Web Design: rockfarmerrecords.com, patrickcrossmusic.com, rockfarmer.com and more.
- Production: Photography, Cinematography, Illustration, Sound Design, Media Encoding

SM Creative Services

Owner/Post Production Supervisor

August 2008 - Present (10 years)

- Branding / Marketing Consultation / Workflow Supervision.

Photographer

July 2013 - Present (5 years 1 month)

- Products, Portraits, Weddings, Events, Branding.

VFX Producer / Motion Graphics Artist

July 2008 - Present (10 years 1 month)

- Concept and production for show intros and graphics packages.
- Shooting for VFX and Compositing.
- Logo animation, title sequence and motion template design.

Digital Film Producer

September 2007 - Present (10 years 6 months)

- Multicam and audio field and studio production
- Editing, compression and media delivery.
- Corporate video, promotional media, commercials, music videos and weddings.

Graphic Artist

November 1999 - Present (18 years 4 months)

- Branding, logo design and treatments, illustration, layouts, poster and album design.

Woodshop Films

Motion graphics and Visual Effects Producer

June 2008 - August 2009 (1 year 3 months)

- Graphics packages for shows, on air graphics, green screen keys and mattes.
- Visual effects supervision of music videos, Post effects, etc.

National Reprographics Inc.

Digital Color Specialist

July 2005 - April 2008 (2 years 10 months)

- I managed the color department. Digital Prepress to finishing.
- Graphic design, raw image processing, printing, scanning, color correction and photo retouch.

Education

Art Institute of Philadelphia

Bachelor of Science, Digital Media Production, 2004 - 2008

Graduate with honors – 3.6

Activities and Societies: VFX Club

Burlington Technical Center

Trade Certification, Design and Illustration, 1994 – 1996

Graduate with honors – 4.0